

# COMPANY PROFILE

## ROG'S INC.

Rigging • Crane Service



### You Get What You Pay For

For centuries, men have uttered such catch-phrases as “Don’t count your chickens before they are hatched,” or “Necessity is the mother of invention.” These phrases, and many others like them, are profound nuggets of truth. They speak volumes in just a few words. Another equally profound phrase, uttered in the 15th century by Gabriel Bell, is: “You get what you pay for!” In other words, price reflects quality and “You got your money’s worth!” Whether you’re speaking about clothing, automobiles, tools, or rigging and crane service — it makes no difference — quality requires a higher level of investment, thus often resulting in a higher price. The adage remains true: “You get what you pay for!”



Gavin Hedderick,  
President and Owner

For 58 years, the name ROG'S, INC. has been synonymous with quality rigging and crane service in the tri-state area. It is the area's premier rigging company. To be the area's largest and most fully equipped rigging company requires a significant financial investment. For example, to have and to hold a highly skilled, OSHA-certified work force of riggers and crane operators, experienced in all aspects of machinery moving, requires a substantial financial investment. To purchase and maintain late-model quality equipment, such as cranes and specialized forklifts, tractors and trailers, which facilitate the safe and efficient moving of the most delicate and expensive industrial machinery, requires a substantial financial investment. To carry the appropriate liability insurance for rigging and crane service requires a substantial financial investment. ROG'S, INC. continues to make that investment, constantly updating and expanding its equipment. This assures that its customers receive the safest and highest quality of service, with the least amount of interruption to their operation, all the while keeping the price as reasonable as possible. ROG'S, INC. may not always be the cheapest rigger, but the company vows to be the best, choosing never to compromise quality for price. Remember, “You get what you pay for!”

ROG'S, INC. has the area's only 80,000-pound “Rigger Special” forklift. Being an innovator and not a follower, ROG'S was the first to purchase a specialized forklift called a Versa-Lift, a “narrow-profile” rigging forklift with extendable counterweights, designed to increase load capacity. The company currently owns two such forklifts: the 5-foot-wide 25/35, which picks 25,000 pounds when retracted, and 35,000 pounds when extended; and the larger 6-foot-wide 40/60, which picks 40,000 pounds when retracted, and 60,000 pounds when extended. These forklifts are narrow enough to navigate through tight-quarters, yet hefty enough to get the job done.

ROG'S warehousing division is HEDDERICK PROPERTIES, offering 13 warehouses, and 167,000 square feet of indoor storage for short-term or long-term storage. There is also a 24,000-square-foot Machinery Distribution Center, where all machinery is received inside the building, and prepared for delivery.

ROG'S, INC. truly is a one-stop rigger, offering rigging, crane service and warehousing, all with the customer's needs in mind. As they say, “You get what you pay for!”



**ROG'S INC.**  
Rigging • Crane Service

**HEDDERICK PROPERTIES**  
WAREHOUSE & STORAGE

### ROG'S, INC. & Hedderick Properties

327 East 18th Street  
Erie, PA 16503  
814/453-6781 (ROG'S) & 814/456-1076 (Hedderick Properties)  
[www.rogsinc.com](http://www.rogsinc.com)